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BECAUSE ONE MAKES A DIFFERENCE





BECAUSE

ONE MAKES A DIFFERENCE

Dear friend,

You may wonder if your gifts to Unlocking the Bible make a difference. After all, you're just one person in a very big world. But let me reassure you—ONE can make a difference!

As you give of what you have, God is able to use your gift *exponentially* for his glory. We have seen it over and over as He has worked through our humble beginnings to reach hundreds of thousands around the world.

Thanks to gifts large and small from individual partners like you, Unlocking the Bible has exponentially broadened its reach from radio to web videos to social media to phone apps... all with the ultimate goal of spreading The Power of the Open Book™ to those who need to hear it.

Thank you for your prayerful support and generosity! And as we look toward the future and plan for new initiatives, we will be deeply grateful for your ongoing partnership with us.

With warmest appreciation,



Colin Smith

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God is at work!

What a joy to step back and notice what God is doing through Unlocking the Bible. We have much to celebrate! Through the faithful support of partners like you, God is *exponentially* blessing the mission of sharing the Gospel around the globe, through multiple media.

Radio

- In 2010, the radio program aired on 35 stations in the US. Today, it airs on 196 stations.
- In 2010, about 75,000 people heard the program each week. Today, we have more than 500,000 listeners each week.

Online

- In 2010, about 65,000 people viewed content on the website. In 2015, over 600,000 will visit the site—nearly 10 times as many!
- In 2010, we had 5,000 video views. This year we will have more than 300,000, along with 205,000 audio listens.

Social Media

- In 2010, we began posting on Facebook, Twitter, and YouTube and had 700 followers across all three platforms.
- Over 70,000 people now follow us on social media.

LifeKEYS Daily

- In 2015, we will have distributed more than 36,000 devotional booklets. Many are distributed in prisons across the country.

Heaven, How I Got Here

- During Easter 2015, over 5,000 people saw Stephen Baldwin's live performances in Chicago as the thief on the cross.
- An estimated 1 million people heard the radio drama/audiobook on Christian radio stations worldwide.

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More than 500,000 listeners tune in to the Unlocking the Bible radio program each week



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So much more to come!

Clearly, the multiplied gifts of Unlocking the Bible's individual partners are having an *exponential* impact for the Gospel. And we are not stopping! Here are a few initiatives in store for 2016 and beyond.

Publishing

- In partnership with Moody Publishers, we will release Pastor Colin's latest book: *Momentum: How to Make Progress in Your Christian Life*, based on his message series on the Beatitudes.
- We will also partner with Moody Publishers on a re-release: the 10th anniversary edition of *The Ten Greatest Struggles of Your Life*, Pastor Colin's insightful look at the 10 Commandments.

LifeKEYS Daily mobile app

- We will expand the impact of our monthly devotional, *LifeKEYS Daily*, with the *LifeKEYS Daily* smart phone app.
- We believe the impact of this valuable resource will grow by 10 or even 20 times in the next two years.

Video

- In partnership with the Total Living Network, we will launch a weekly Unlocking the Bible television program featuring Pastor Colin's messages.
- "Real Questions, Real Answers" will debut. This series of online videos will share the Gospel by answering honest questions from people who do not yet know Jesus.

Spanish Ministry

- A Spanish version of our one-minute radio program will be the first step toward a full Spanish radio ministry by 2020.
- We will translate, produce, and distribute a Spanish version of *Heaven, How I Got Here* and *Momentum*.
- We will launch a Spanish version of our Facebook page.

Heaven, How I Got Here

- We will again push to air the radio drama on Christian radio, but we will also aggressively pursue air time on secular radio.
- Stephen Baldwin will perform the one-man drama at The Orchard during Easter, powerfully delivering the Gospel.
- We will invite pastors from large, potential partner churches around the country as they consider bringing *Heaven, How I Got Here* to their own churches.
- We will explore opportunities for a *Heaven, How I Got Here* motion picture, starting with a screenplay.

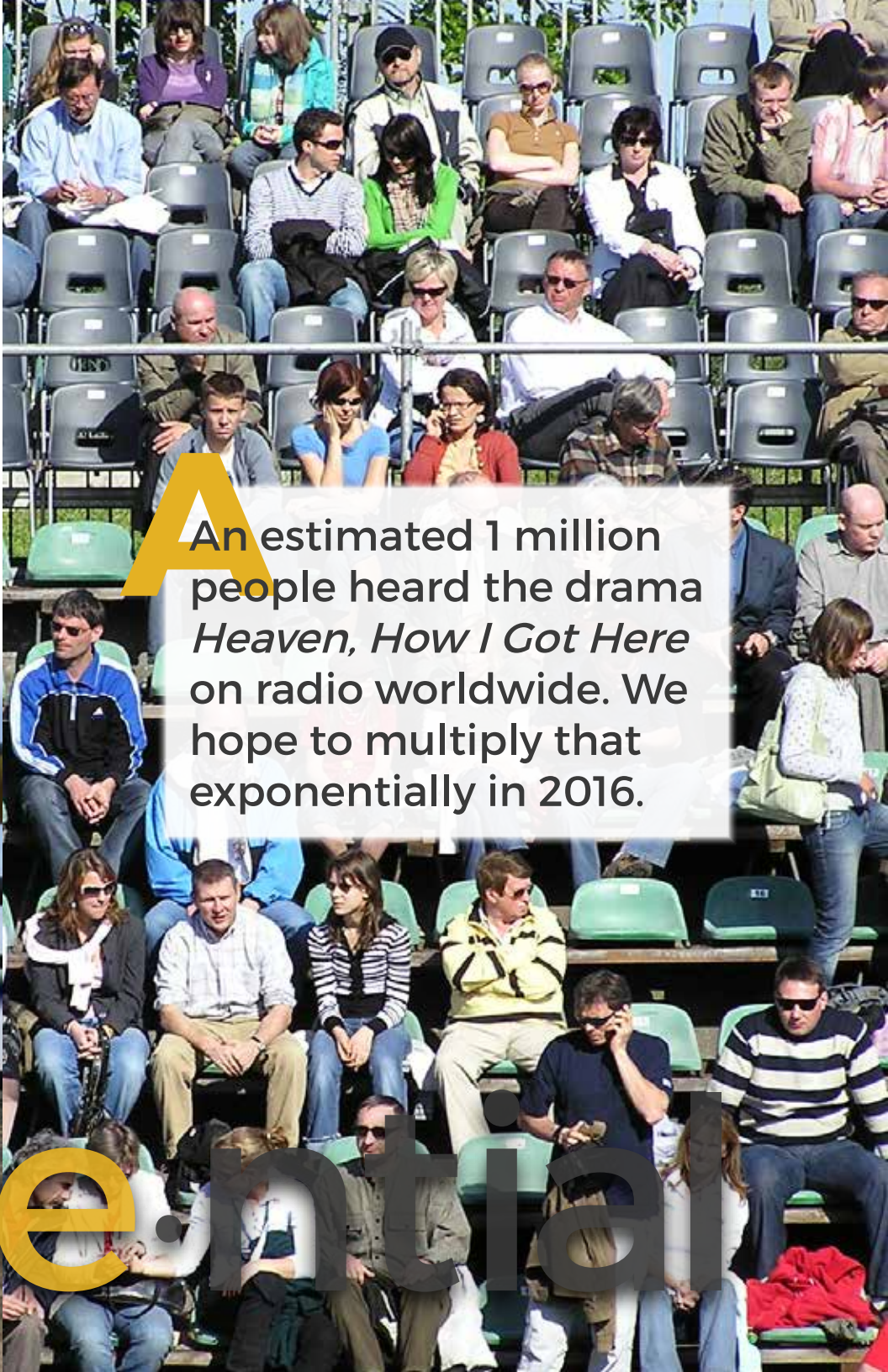


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I can't get enough of this ministry. Having lived through decades of ill health and trauma, I am finding Pastor Colin's vibrant ministry used in my healing. The GRACE OF GOD is keeping me, so DO NOT LOSE HEART!”

• Radio listener, Alabama



An estimated 1 million people heard the drama *Heaven, How I Got Here* on radio worldwide. We hope to multiply that exponentially in 2016.



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Will YOU put the **ONE** in exponential?

Unlocking the Bible is committed to helping people experience for themselves The Power of the Open Book™—wherever they live, whatever language they speak, on whatever device they use to access information.

The opportunities are almost limitless—almost, because we can only do what we do with the prayer and financial support of individual partners like you.

We need your help.

Every dollar given to Unlocking the Bible is carefully stewarded in a godly manner and is directed in its entirety to developing biblically sound, Gospel-oriented content, and then getting that content into the hands, minds, and hearts of people all around the world, through all available media.

Would you please prayerfully consider how you might partner with Unlocking the Bible today?

We need your help



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THE POWER OF THE OPEN BOOK™



we're mobile

Love the *LifeKEYS Daily* booklet but wish you could get Pastor Colin's devotionals on your smart phone? Soon you will be able to with

The *LifeKEYS Daily* App!



COMING EARLY 2016

F E A T U R E S

- **Get Today's Reading**
A daily devotional reading just like the paper version.
- **Look Through the Archives**
Catch up on past devotionals that you missed.
- **Search by Topic**
Find insights on a particular topic of interest to you.
- **Give the App as a Gift**
A great way to enrich the lives of friends and family!
- **Choose Your Reminder Time**
An easy way to stay in God's Word on a regular basis.



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 Unlocking the Bible
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